

I AM

Kabolobari Benakole

I can help your company conduct in-depth studies, build cohesive and productive design teams, evolve solid user research and experience methodologies, craft winning identities and brands, and develop persuasive products.

YEARS OF EXPERIENCE

I have 5+ years of experience in user research, product strategy, user experience design, web design and development, branding, and copywriting.

PORTFOLIO

Please visit [K16E.Me/Work](https://k16e.me/work)

PRODUCT STRATEGY

I help executives and stakeholders define a product strategy to achieve business objectives.

USER RESEARCH

I help to uncover new insights from users to influence product and design decisions, including product innovation.

UX

I build solid product structure with the key activities of information architecture and navigation design.

IDENTITY DESIGN

I concoct winning identities for product, product features, or service and guide graphic designers to produce them.

COPYWRITING

I write persuasively for the product, brand, interfaces, product papers, and sales copies.

ENGAGEMENTS

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| 2018 - 2019 | UIX Manager, Softcom Ltd. |
| 2017 - 2018 | Digital Lead, Softcom Ltd. |
| 2016 - 2017 | Web Designer/Developer, Softcom Ltd. |
| 2013 - 2016 | Freelancer in branding, writing and copywriting, research, web design and development. |

BACKGROUND

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| 2019 | Tracks on Treehouse , 70+ Courses on Udemy , Activity on Pluralsight |
| 2008 | Bachelor of Technology degree in Chemical Engineering from Rivers State University of Science & Technology, Port Harcourt. |